ASSUMPTION UNIVERSITY
ALBERT LAURENCE SCHOOL OF COMMUNICATION ARTS

Bachelor of Fine and Applied Arts (Creative Communication Design)   **Adm. no. 651-xxxx onwards**

NAME ....… ADM. CODE ....… MAJOR : Creative Communication Design (133 Credits)

NO.	COURSE	COURSE TITLE	CREDIT	GRADE	REMARK
		**GENERAL EDUCATION COURSES (33 CREDITS)**			
1	AAD3012	Thai Art and Culture	3		
2	BBA1004	Essential Marketing for Entrepreneurs	2		
3	BBA1005	Essential Finance for Entrepreneurs	2		
4	BBA1006	Essential Economics for Entrepreneurs	2		
5	BBA1007	Data Analytics for Entrepreneurs	3		
6	ELE1001	Communicative English I	3		
7	ELE1002	Communicative English II	3		
8	ELE2000	Academic English	3		
9	ELE2001	Advanced Academic English	3		
10	GE1303	Science for Sustainable Future	2		
11	GE1410	Thai for Professional Communication (for Thai students)	2		
	GE1411	Thai Language for Multicultural Commu. (for non-Thai)			
	GE1412	Introductory Thai Usage (for Thai students from Inter Prog.)			
12	GE2110	Human Civilizations and Global Citizens	2		
13	GE2202	Ethics	3		
		CORE COURSES (39 CREDITS)			
1	AAD1001	Drawing and Painting	3		Required grade C
2	AAD1002	Design Foundation	3		Required grade C
3	AAD1003	Visual Art Media	3		Required grade C
4	AAD1004	3D Foundation	3		Required grade C
5	AAD1005	Fundamental of Typography	3		Required grade C
6	AAD1006	Digital Illustration	3		Required grade C
7	AAD1111	Intensive for Fundamental Drawing	0		
8	AAD2007	Art History and Aesthetics	3		Required grade C
9	AAD2008	Digital Photography	3		Required grade C
10	CA1100	Introduction to Human Communication	3		
11	CA1103	Introduction to Computer Graphic Design	3		Required grade C
12	CA1104	Creative Production Management	3		
13	CA2110	Media Literacy and Ethical Concerns	3		
14	CA2120	Interactive and Digital Platform Design	3		
		MAJOR REQUIRED COURSES (28 CREDITS) ** Required Grade C**			
1	AAD2009	Visual Language	3		
2	AAD2010	Corporate Visual Identity	3		
3	AAD3011	Layout and Composition	3		
4	AAD3013	Design Management and Creative Innovation	3		
5	AAD3014	CCD Internship	1		
6	AAD4016	CCD Art Thesis I	3		
7	AAD4017	CCD Art Thesis II	3		
8	CA3120	Entrepreneurail Principles and Practices for Com Arts	3		
9	CDI2202	Motion Graphics and Storytelling	3		
10	CDI3206	Sound Production	3		
	BG14031-8	Professional Ethics Seminar I-VIII (8 Satisfactory)	-		

CONCENTRATION COURSES (27 CREDITS)

CONCENTRATION ELECTIVE COURSES (27 CREDITS)			CONCENTRATION REQUIRED COURSES (18 CREDITS) Select 6 courses from your concentration (Required grade "C")				
Select 9 courses from list below			Digital Imagery		Graphic Design		
NO.	COURSE	GRADE	REMARK	NO.	COURSE	GRADE	NO.	COURSE	GRADE

NO.	COURSE	GRADE	REMARK	NO.	COURSE	GRADE	NO.	COURSE	GRADE
AD3270-74, GDC3101-GDC3108, GDC3270-74, GDC4109, CDI3203-CDI3205, CDI3207-CDI3211, CDI3270-74, CDI4212, DM3270-74, IG3270-74, LV3270-74, PR3270-74				CDI3203-CDI3205, CDI3207-CDI3211, CDI4212			GDC3101-GDC3108, GDC4109		
				1			1		
				2			2		
1				3			3		
2				4			4		
3				5			5		
4				6			6		
5				**CONCENTRATION ELECTIVE COURSES (9 CREDITS)**					
6				Select 3 courses from concentration elective courses on the left side					
7				1					
8				2					
9				3					

FREE ELECTIVE COURSES (6 CREDITS)

NO.	COURSE	TITLE	CREDIT	GRADE	REMARK
1			3		
2			3		