

ASSUMPTION UNIVERSITY

ALBERT LAURENCE SCHOOL OF COMMUNICATION ARTS

SMO 08

Bachelor of Fine and Applied Arts (Creative Communication Design)

Adm. no. 651-xxxx onwards

NAME ADM. CODE MAJOR : Creative Communication Design (133 Credits)

NO.	COURSE	COURSE TITLE				CREDIT	GRADE	REMARK	
GENERAL EDUCATION COURSES (33 CREDITS)									
GENERAL EDUCATION REQUIRED COURSES (12 CREDITS)									
1	ELE1001	Communicative English I				3			
2	ELE1002	Communicative English II				3			
3	ELE2000	Academic English				3			
4	ELE2001	Advanced Academic English				3			
GENERAL ELECTIVE COURSES (2 CREDITS)									
LANGUAGE COURSES 2 CREDITS (Choose from the list below)									
For Thai : GE1403 or GE1410 /For non-Thai : GE1409 or GE1411 /For Thai from Inter. Prog. : GE1412 GE1413, GE1414, GE1415, GE3401									
NO.	COURSE	COURSE TITLE				CREDIT	GRADE	REMARK	
1									
SOCIAL SCIENCE COURSES 3 CREDITS (Required from the list below)									
NO.	COURSE	COURSE TITLE				CREDIT	GRADE	REMARK	
1	GE2202	Ethics				3			
SOCIAL SCIENCE COURSES 6 CREDITS (Choose from the list below)									
AD3280, ADX1101, ADX1240, ADX1303-4, BBA1004-6, BBA1010, BBA1012, BBA1020-5, CA1110, EG1001, FT1003, FT2004-5, GE1204-5, GE1209, GE2207, GE2209, GE2210, GE2212, GE2213, ITX2004-5, ITX4502, LLB1501-2, LLB4540, LLB4806, MB2531, NGE0110, NGE0111									
NO.	COURSE	CREDIT	GRADE	REMARK	NO.	COURSE	CREDIT	GRADE	REMARK
1					2				
HUMANITIES COURSES 5 CREDITS (Required from the list below)									
NO.	COURSE	CREDIT	GRADE	REMARK	NO.	COURSE	CREDIT	GRADE	REMARK
1	AAD3012	3			2	GE2110	2		
SCIENCE AND MATHEMATICS COURSES 5 CREDITS (Choose from the list below)									
BBA1007, BBA1013-4, BBA1026-9, CA1201-2, CSX3001, EG1002-5, FT1004A, FT1004B, FT1005, GE1302 or GE1303, GE2304, ITX3002									
NO.	COURSE	CREDIT	GRADE	REMARK	NO.	COURSE	CREDIT	GRADE	REMARK
1					2				
CORE COURSES (39 CREDITS)									
1	AAD1001	Drawing and Painting					3		Required grade C
2	AAD1002	Design Foundation					3		Required grade C
3	AAD1003	Visual Art Media					3		Required grade C
4	AAD1004	3D Foundation					3		Required grade C
5	AAD1005	Fundamental of Typography					3		Required grade C
6	AAD1006	Digital Illustration					3		Required grade C
7	AAD1111	Intensive for Fundamental Drawing					0		
8	AAD2007	Art History and Aesthetics					3		Required grade C
9	AAD2008	Digital Photography					3		Required grade C
10	CA1100	Introduction to Human Communication					3		
11	CA1103	Introduction to Computer Graphic Design					3		Required grade C
12	CA1104	Creative Production Management					3		
13	CA2110	Media Literacy and Ethical Concerns					3		
14	CA2120	Interactive and Digital Platform Design					3		
MAJOR REQUIRED COURSES (28 CREDITS) ** Required Grade C**									
1	AAD2009	Visual Language					3		
2	AAD2010	Corporate Visual Identity					3		
3	AAD3011	Layout and Composition					3		
4	AAD3013	Design Management and Creative Innovation					3		
5	AAD3014	CCD Internship					1		
6	AAD4016	CCD Art Thesis I					3		
7	AAD4017	CCD Art Thesis II					3		
8	CA3120	Entrepreneurail Principles and Practices for Com Arts					3		
9	CDI2202	Motion Graphics and Storytelling					3		
10	CDI3206	Sound Production					3		
	BG14031-8	Professional Ethics Seminar I-VIII (8 Satisfactory)					-		
CONCENTRATION COURSES (27 CREDITS)									
CONCENTRATION ELECTIVE COURSES (27 CREDITS) (required grade "C") Select 9 courses from list below AD3270-74, GDC3101-GDC3108, GDC3270-74, GDC4109, CDI3203-CDI3205, CDI3207-CDI3211, CDI3270-74, CDI4214, DM3270-74, IG3270-74, LV3270-74, PR3270-74				CONCENTRATION REQUIRED COURSES (18 CREDITS) Select 6 courses from your concentration (required grade "C")					
				Digital Imagery			Graphic Design		
				CDI3203-CDI3205, CDI3207-CDI3211, CDI4214			GDC3101-GDC3108, GDC4109		
				NO.	COURSE	GRADE	NO.	COURSE	GRADE
				1			1		
NO.	COURSE	GRADE	REMARK	2			2		
1				3			3		
2				4			4		
3				5			5		
4				6			6		
5				CONCENTRATION ELECTIVE COURSES (9 CREDITS) Select 3 courses from concentration elective courses on the left side					
6									
7									
8				NO.	COURSE	GRADE	NO.	COURSE	GRADE
9				1			3		
				2					
FREE ELECTIVE COURSES (6 CREDITS)									
1							3		
2							3		